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For information contact:

[press@youtube.com](mailto:press@youtube.com)

[press@digitalcafetour.com](mailto:press@digitalcafetour.com)

**DigitalCafeTour.Com (DCT) To Provide Premium Video Content To YouTube  
*Internet's Live, Indie Concert/Comedy Producer Increases Web Audience***

New York, NY – December 3, 2008 – DigitalCafeTour.com (DCT), the Internet's premier live Indie concert/comedy producer, signed an agreement with YouTube™ to launch a premium new YouTube channel ([www.youtube.com/digitalcafetour](http://www.youtube.com/digitalcafetour)), showcasing DigitalCafeTour.com's award-winning concert and comedy clips.

YouTube is the world's most popular online video community, allowing millions of people to discover, watch and share originally created videos. YouTube provides a forum for people to connect, inform and inspire others across the globe and acts as a distribution platform for original content creators and advertisers large and small.

Tom Walker, president of DCT, says, "We're truly excited to be in cooperation with YouTube for our content. In our three years of operation, we have always positioned our content toward what is now being called 'digital convergence.' As the technologies behind cell phones, the Internet, and television screens continue to converge, our DCT productions seamlessly accommodate all of these formats. We are proud to be able to put our high-quality video content on a dedicated premium channel on the world's most popular online video community, You Tube."

"Just in time for the holidays, our initial launch on YouTube will be our Christmas Holiday program, which was shot at the Gibson-Baldwin Hit Factory in New York City," says Brian Jude, V.P. of Creative Affairs for DCT. "Additionally, we are preparing to release hundreds of hours of compiled concert, comedy, and documentary content to the world. This is a great opportunity for our musicians and comedians, and a wonderful chance for the YouTube community to find great new entertainment content of the highest quality specifically designed and formatted for viewing on the Web."

In July 2005 Tom Walker's popular Indie band, Friday's Child, recorded a full-length concert film and associated live album. The project was co-produced by Jude's Dragon Rider Productions and Walker's Honeybee Music, and employed the audio engineering skills of Friday's Child bassist/engineer, Rich Haddad, and master video editor, Steve Maio. The emerging team was completed by Rob McNeely, the band's lawyer/manager. DigitalCafeTour.com was born from this collaboration.

By the fall of 2006, DigitalCafeTour.com had shot 22 Indie artists and bands across multiple genres, and its site became a highly-trafficked destination for fans of Indie music. By the end of 2007, DCT partnered with SNOCAP, the inventor of the popular end-to-end embeddable digital music store on MySpace and other web sites, for a virtual video festival called *Live 2.0 – New York City*. That promotion garnered a subscribership of over 100,000 Indie bands and attracted premium advertisers like AmericanMusical.com, QSC Audio, Audix Microphones and Sabian Cymbals. Its success prompted DCT to host a second festival, *Live 2.0 – Independents' Day*, in the summer of 2008. Concurrently, DCT launched its standup comedy product line, DCTComedy.com, featuring a dozen outstanding comedians performing live at Comix in New York City. To date DCT has aggregated live videos of more than 60 artists and comedians.



DCT's team creates its product from start to finish, handling all aspects of pre-production, production, and post-production. Artists and entertainers are simply tasked with giving their best performance, before a live audience, in one take, with *no lip synching*.

For more great entertainment content, visit the DCT showroom at <http://www.digitalcafetour.com>. Check out DCT's premium YouTube content at <http://www.youtube.com/digitalcafetour>.